

WORKING FOR OUR COMMUNITY

LOCAL CONSERVATIVES DELIVER ON THEIR PROMISES

Does any political party keep its election promises? Let's see what we Conservatives promised at the last District Council Elections in 2011 and what we have done since you elected us:-

WE PROMISED: A two year freeze in Council Tax

WE DELIVERED: a two year freeze and then two more years where we actually cut the Council Tax



WE PROMISED: no increase

in car parking charges until at least 2012

WE DELIVERED: no increase in car parking charges, not just for one year, but for THREE years until 2014, and even then the increase was less than the rate of inflation. We have also continued our popular '10p after 3' initiative

WE PROMISED: to establish a fund of £250,000 to support ideas and projects that local people wanted to develop to benefit their communities

WE DELIVERED: a fund of £500,000 which has supported local initiatives across the district

WE PROMISED: to regenerate our town centres

WE DELIVERED: in partnership with local businesses, plans to regenerate our three town centres in Braintree, Halstead and Witham



WE PROMISED: a reduction in the cost of Councillors' allowances

WE DELIVERED: a reduction in the number of Councillors which will reduce the cost of allowances by 18%, or nearly £50,000 per year

WE PROMISED: extra resources devoted to keeping the district clean and green

WE DELIVERED: the resources which have enabled the district to be the cleanest district in Essex as recognised by the Keep Britain Tidy Organisation



WE PROMISED: that we would provide Witham with a new leisure centre

WE DELIVERED: the new Witham Leisure Centre which was opened in August 2014. In addition, new gyms have been opened in both Halstead and Braintree



WE PROMISED: that we would update all our children's play areas

WE DELIVERED: the refurbishment of all the play areas owned by the Council. We received a total of 27 awards for play areas from Essex Playing Field Association for the standard and quality of the Council's play areas

WE PROMISED: that the provision of affordable homes would be a priority

WE DELIVERED: 414 new affordable homes and committed £750,000 for further provision

WE PROMISED: that we would also make the provision of jobs in the district a priority

WE DELIVERED: by encouraging new employers in to the district expanding support for new business start-ups, putting extra resources to hi speed broadband, and campaigning for better road and rail infrastructure across the district

So we ask you to judge us, not just on what we promise, but on what we actually deliver.

The district will face a number of challenges over the next four years including:

- tackling the increasing DEMAND FOR NEW HOMES
- providing SERVICE and SUPPORT to an increasingly ELDERLY POPULATION
- attracting NEW BUSINESSES and increasing the number of JOB OPPORTUNITIES, particularly for YOUNG PEOPLE
- Ensuring that BRAINTREE district remains a GREAT PLACE TO LIVE, WORK AND PLAY

A NEW CONSERVATIVE ADMINISTRATION WILL NOT SHY AWAY FROM DEALING WITH THESE ISSUES AND WILL WORK WITH LOCAL RESIDENTS TO MEET THE CHALLENGES OF THE FUTURE

AND THAT'S A PROMISE!