

A personal message for the people of Braintree, Halstead and the North Essex villages

Braintree, Halstead and the North Essex villages have a huge number of small businesses and the potential here is fantastic.

I want to help the local economy succeed, grow and create jobs. I spent twenty years in business before setting up my own company, which is why I am passionate about cutting red tape for businesses and cutting taxes for their employees.

Improvements to rail services, the A120 and rural roads, decent broadband and mobile phone coverage will all help to unlock the local economy and I will fight for investment on these essential local projects.

We need to keep the economy on track so that we can pay for the NHS, education, defence, policing and the other public services on which we all rely. Public services need to be properly funded and fit for the future.

North Essex has some of the most beautiful countryside in England and we need to protect it. If elected I will push for an extension to the Dedham Vale area of outstanding natural beauty to include Bures, Lamarsh, Foxearth and Steeple Bumpstead.

The constituency has wonderful historic towns and beautiful villages, a host of small businesses and enterprising, hardworking people, if voted to be your MP I will work hard to ensure that our best days are ahead of us.



It's time you had your say on Europe

With a healthier economy at home, Britain has renewed respect abroad. The Conservatives in government have stood up to Europe and delivered real change by cutting the EU budget for the first time in its history – saving British taxpayers over £8 billion. We vetoed an EU treaty that didn't guarantee a level playing field for British businesses and kept Britain out of the Eurozone bailouts.

We're working to control immigration - closing over 850 bogus colleges, making it much tougher for illegal immigrants to remain here and taking all the action we can under current agreements to limit migrants' access to benefits.

I want to make sure that the British people have the final say in an/out referendum in 2017. Whatever your view on our membership of the EU only the Conservatives are committed to giving you the chance to decide on our future. Only we can deliver that referendum – Labour and the Lib Dems won't, and UKIP can't.

James Cleverly Straight Talking



Election Communication

My priorities for Braintree

- 1 Support job creation and help local business:** Employment in Braintree has gone up and unemployment fallen. I will work to ensure that this good news continues.
- 2 A better connected Braintree:** I will push for improvements to the A120 and rail services and support the roll out of broadband and better mobile phone coverage.
- 3 A strong economy to fund public services:** We need to close the deficit so that public money is spent on the NHS, education, police, defence and local public services rather than on debt interest.



Supporting our essential public services

My mother was a midwife in the NHS for her whole working life. I joined the army when I left school and have been in the reserve forces for over 25 years. I am passionate about the public services on which we all rely and want to see them well organised and properly funded.

Despite the terrible economic situation that we inherited from Labour, we have protected the NHS, increasing NHS spending by £12.7 billion this Parliament. There are now 8,337 fewer managers, 9,500 more doctors and 6,900 more nurses providing healthcare in the NHS than under Labour.

In Wales, where Labour runs the NHS, patient satisfaction is lower, patients wait longer for referrals and have to wait longer on average in A&E.

I still serve in the Reserve Forces and I have campaigned for strong defence and a better deal for our armed forces and veterans. I'm hugely proud that the government has brought in the Armed Forces Covenant which makes sure that councils, schools and the NHS properly support our service personnel and their families.

The Conservative's long-term economic plan means that we will be able to fund these essential public services. It means we can spend public money on public services rather than on national debt interest. I do not want to see our public services put at risk by Labour's economic chaos.

About James Cleverly



Before entering politics I had a career in magazine and digital publishing. I worked on a number of market leading titles before setting up my own company. I understand how tough it is running a small business but also how rewarding it can be. I want to see business grow and make sure people can get good quality local jobs.

At university I met my wife Susie and we now have two lovely, lively sons Freddy and Rupert. I also serve in the Army Reserves and in 2004 I was called up to support mobilised TA soldiers and make sure they were able to get their jobs back when they came home from Iraq.

In 2012 Boris Johnson appointed me to the Chairmanship of the London Fire Authority. We implemented reforms to the London Fire Brigade that both saved money and improved performance. I am passionate about making sure that the public services that we all rely upon are on a sound financial footing and fit for the future.

I am the Patron of 'Advocacy For All', a charity helping people with learning disabilities and/or autism, and the President of the fundraising group for the 'Ulysses Trust' which supports cadets and members of the reserve forces to undertake challenging adventurous and community-related activities.